

WICHITA PROFESSIONAL COMMUNICATORS

Official newsletter of the Wichita Professional Communicators

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Wichita Professional
Communicators



FROM THE PRESIDENT

By Kristin Bogner

Hello, members. I am interrupting my regularly scheduled member profile to plug the National Federation of Press Women 2024 Conference and our September mixer.

I had the pleasure of attending the NFPW 2022 Conference in Fargo, ND. I appreciated the speakers and valuable learnings, but what I enjoyed most of all was meeting those who are members of affiliates from across the country. Some of the women in attendance had been involved for decades and had delightful stories to tell, both about their careers and about their years of membership. I also loved learning how close members from across the country had grown from years of conference attendance. Those members have plenty of wisdom to share.



Since this year's conference is in St. Louis June 20-22, it is drivable from Wichita. This doesn't happen often, so I encourage you to consider attending. So far, I have only heard from about four people who are going, and we would love to have a loud and proud delegation from Wichita. Please reach out to me if you do plan to go so we can coordinate travel plans.

You can register for the NFPW conference [here](#).

Another event to mark on your calendar is our annual WPC fundraiser, which will take place at 6 p.m. Thursday, Sept. 12, at Wichita Foundation's space at 303 S. Broadway. Our scholarship and fundraiser co-chairs Ellie Keppy and Wilma Moore-Black have been hard at work planning our 2024 event, which will include food, auction items and entertainment.

One very clear value Wichita Professional Communicators' members have in common is our shared desire to support the next generation of communicators. While the communications field is constantly changing with technology and culture, we know there always will be a need for talented and well trained communications professionals. That is why we continue to raise money for annual scholarship for a communication student.

This fundraiser is the primary chance members have to support this cause. It is also a fun night where we annually gather with no other agenda than to raise money and enjoy one another. Please make a commitment to attend and invite one friend who might share our interest in this cause.

I love Wichita Professional Communicators because of the camaraderie I share with other members. This benefit will only increase if we participate in our own events. Please join me!

SAVE THE DATES



June 5 - Communication in Public Radio: A Behind-the-Scenes Guide presented by Debra Fraser and Ellie Keppy, KMUW, 11:30 a.m. at Larkspur Bistro

July 24 - Brown Bag Lunch

September 12 - WPC Mixer-Fundraiser

JUNE 5 LUNCH PROGRAM



TITLE: Communication in Public Radio: A Behind-the-Scenes Guide

DESCRIPTION: There are a lot of moving parts that go into making a radio station run. Debra and Ellie highlight how KMUW works behind the scenes to create local programming and build community relationships.

BIOS:

Debra Fraser is the general manager of KMUW and passionate about bringing the story of Wichita to local listeners and to the world. She joined the station in 2014 transferring from Houston Public Media where she served as the station manager and chief operating officer. Debra spent 25 years as a public radio reporter, news director and station manager learning the business from the ground up.

Ellie has been a sales professional with the KMUW sponsorship team for 8 years. She moved from meat to public media after 26 years at Cargill to find a career that added back to the community. Ellie has managed sales and marketing teams, sold millions of tons of meat and bought just as many. When she left Cargill, she was managing customer service for the newly started pet treats business. All great training for public radio and building relationships in our community.

SAVE THE DATE - SEPT. 12

2024 WPC Mixer-Fundraiser



President: Kristin Bogner

President-Elect: Kindra Goertzen

Secretary: Ben Reddington

Treasurer: Brittany Sweeney

VP of Programs: Sean Jones

VP of Membership: Haley Crowson

Reservations: Teresa Veazey and Becky Funke

Scholarship/Fundraiser: Ellie Keppy and Wilma Moore-Black

Newsletter: Monica Springer

Social Media: Angie Prather

Historian: Shannon Littlejohn

At-Large: Conni Mansaw

At-Large: Jill Miller

At-Large: Teri Mott

Past President: Naomi Shapiro